



SOLIDARITY
Everybody In.



SPONSORSHIP OPPORTUNITIES

ANNUAL CONFERENCE ON INDEPENDENT LIVING *2016*

PACKAGES. EXHIBITS. ADVERTISING.

- A MESSAGE FROM THE EXECUTIVE DIRECTOR

This year's theme represents a call for unity among people with disabilities and our true allies. It is with great pride and certainty in the power of the Independent Living community that we present the 2016 Annual Conference on Independent Living: *Solidarity – Everybody In.*

Solidarity is essential to building and advancing the Independent Living Movement, and necessary for overcoming the challenges our community faces today.

We must unite to defeat the discrimination in policies and attitudes that led to the institutional bias, employment discrimination, and a lack of accessible housing and transportation - just to name a few of the barriers facing our community today.

We must embrace solidarity with *all of our brothers and sisters with disabilities* and prioritize the participation of people of color, youth, and other multiply-marginalized people with disabilities who remain severely under-represented in our Movement.

We must also continue our commitment to consumer control as we monitor and advocate for the successful implementation of the Workforce Innovation and Opportunity Act in the spirit of the law as crafted by our advocates and allies.

We must support people with disabilities organizing for Independent Living around the world. We have a lot to share with and to learn from this global network of advocates.

We echo the words of Justin Dart:

"I call for solidarity among all who love justice, all who love life, to create a revolution that will empower every single human being to govern his or her life, to govern the society and to be fully productive of life quality for self and for all."



Kelly Buckland
Executive Director, National Council on Independent Living

Ready to make a commitment?

[Visit our online form](#) to select the sponsorship, advertisement, exhibit space, and merchandise you'd like to purchase, or give us a call to find out more about the options presented in this booklet.



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TIM FUCHS
Operations Director

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- ABOUT THE CONFERENCE

About the National Council on Independent Living

NCIL is the longest-running national cross-disability, grassroots organization run by and for people with disabilities. Founded in 1982, NCIL represents thousands of individuals with disabilities and organizations, including Centers for Independent Living (CILs), Statewide Independent Living Councils (SILCs), and other organizations that advocate for the human and civil rights of Americans with disabilities.



An outcome of the national Disability Rights and Independent Living Movements, NCIL was founded to embody the values of disability culture and Independent Living philosophy, which creates a new social paradigm and emphasizes that people with disabilities are the best experts on their own needs, that they have crucial perspective to contribute to society, and are deserving of equal opportunity to decide how to live, work, and take part in their communities. NCIL envisions a world in which people with disabilities are valued equally and participate fully.



Since its inception, NCIL has carried out its mission by assisting our members to build their capacity to promote social change, eliminate discrimination, and create opportunities for people with disabilities to participate in the legislative process to affect change. NCIL promotes a national advocacy agenda set by its membership and provides input and testimony on national disability policy.



Attendance Profile

As the only cross-age and cross-disability national advocacy organization, NCIL's Annual Conference draws individuals from all 50 states of all ages and disabilities. In recent years the NCIL conference has hosted nearly 1,500 individuals, including grassroots advocates, CIL and SILC leadership, and representatives from other major organizations that work to eliminate discrimination.



The conference also draws many government representatives. Recently, attendees have had the privilege to hear from Senators Tom Harkin, Bernie Sanders, Majority Leader Harry Reid; Representatives John Lewis, Danny Davis, Jim Langevin, Jan Schakowsky; HHS Secretary Kathleen Sebelius, Assistant Attorney General Tom Perez, Assistant Secretary of Labor for Disability Employment Policy Kathleen Martinez, Assistant Secretary for Aging Kathy Greenlee, and Secretary of Transportation Anthony Foxx.

- SPONSOR LEVELS & BENEFITS

Soldier for Justice

\$20,000 +

Visual Presence

• Presentation of the Soldier for Justice Cup at President's Reception	✓
• Logo on Conference Tote Bag	✓
• Profile in Post-Conference NCIL Newsletter	✓
• Recognition on Social Media Sites	✓
• Registration Area Signage	✓
• Logo Listing in Conference Program	✓
• Recognition in the NCIL Annual Report	✓
• Acknowledgement from Podium at All Plenary Events	✓

Sampling

• Tote Bag Insert	Free
• Reduced Exhibit Rate	Free Exhibit Space & Premium Placement
• First Choice of Exhibit Space Placement	✓

Specific Value Return

• Complimentary NCIL Conference Registrations	8
• Invitations to President's Reception with NCIL Leadership	8
• Seating at NCIL Awards Banquet	8
• Reduced Conference Program Advertising Rates	Free Full Page Ad

Champion
\$12,500

Revolutionary
\$10,000

Mover & Shaker
\$7,500

Activist
\$5,000

Catalyst
\$2,500

✓				
✓	✓	✓		
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓

50% Off	25% Off	Option	Option	Option
50% Off + Premium Placement	25% Off + Premium Placement	10% Off + Premium Placement	Premium Placement	
✓	✓	✓		

6	4	3	2	1
6	4	3	2	1
6	4	3	2	1
Free Half Page Ad	Free Quarter Page Ad			

- PRICING & DEADLINES: ADS AND EXHIBITS



Book Early & Save: Complete your transaction by April 1 to receive 10% off Advertisements and Exhibit Spaces.

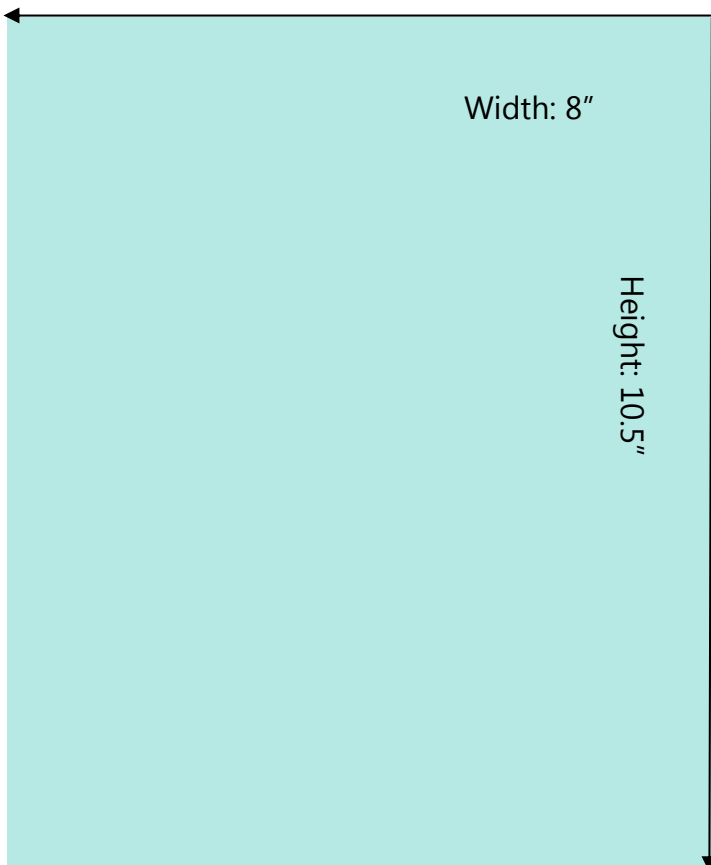
Member Discount: NCIL Member Centers for Independent Living, Statewide Independent Living Councils, and Independent Living Associations receive a 10% discount on Advertisements and Exhibit Spaces.

Advertisements

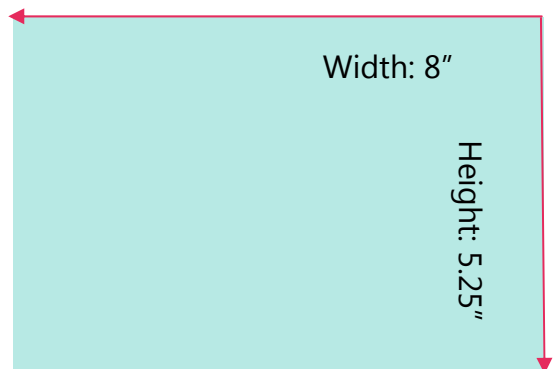
Advertisements in the Conference Program will be printed in full color and distributed to Conference participants, Members of Congress, NCIL Board Members, and leaders in the Independent Living Community.

Send your ad in a print quality PDF, JPG, PNG, EPS, Illustrator, Photoshop, Word, or Publisher file. Artwork is due to eleanor@ncil.org no later than June 1, 2016.

Full Page Ad: \$1,650



Half Page Ad: \$950



Quarter Page Ad: \$550

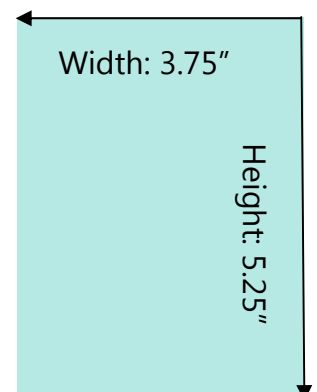


Exhibit Spaces

Exhibits will be displayed for two full Annual Conference days: Wednesday, July 27th and Thursday, July 28th. We have coordinated the conference to offer our best visibility and traffic on these days. Your exhibits will be open during our Exhibit Fair, Annual Awards Luncheon, and Annual Council Meeting on Wednesday, July 27th, and again on Thursday, July 29th during workshops, the Legislative Debriefing, and Closing Plenary session. With only 24 exhibitors at the Conference, you'll enjoy excellent visibility and value for your table. Exhibit setup will be available the evening of Tuesday, July 26th and again at 7:00 AM on Wednesday, July 27th. Exhibit representatives do not need to register separately unless they plan to attend other conference events, like meals, workshops, or plenary sessions.



All exhibit spaces include a 6' display table, two chairs, and a waste basket. Electricity and wi-fi are available by request.

- \$2,500 Corporate / For-Profit Group
- \$1,500 Nonprofit or Government Agency

To comply with NCIL's accessibility policy, all display materials must be available in large print, Braille, audio and plain text (electronic) versions. NCIL staff will be happy to assist you in procuring alternate formats for your exhibit. Contact tim@ncil.org for further information.

● MERCHANDISE

Merchandise will be distributed to all conference attendees. With your logo prominently displayed, merchandise makes for the perfect take home souvenir!

All prices are an estimated quote and are subject to change with quantity and shipping & handling.

- Water Bottles (for March & Rally): \$2,000
- Lanyard & Badge Holder: \$2,000
- Tote Bag Insert: \$2,000 *
- Note Pads: \$1,000
- Mugs: \$1,000
- Stickers: \$900
- Post-it Notes: \$600
- Bumper Stickers: \$600
- Ink Pens: \$400

* Must be available in large print, Braille, audio and plain text (electronic) versions.

● BUY NOW



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● BASIC AGENDA

- July 24** Pre-Conference
Orientation Session
- July 25** Opening Plenary
Legislative & Advocacy Update
Preparing for the Day on the Hill
Concurrent Workshops
Regional Caucuses
- July 26** March & Rally at the US Capitol
Hill Visits

- July 27** Exhibits Open All Day + Exhibit Fair
Concurrent Workshops
Awards Luncheon *
Annual Meeting
- July 28** Exhibits Open All Day
Concurrent Workshops
Legislative Debriefing
Closing Plenary

● Exhibit Days: July 27 + 28

MAP OF NCIL CONFERENCE SPACE AT GRAND HYATT

